

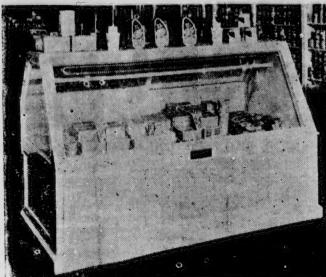
THE CHAMPION CHRONICLE

VOLUME 16

CHAMPION, (Alberta) THURSDAY, Oct. 18, 1934

NUMBER 32

Where does your merchant keep PERISHABLE Food?



YOU'RE probably a bit "fussy" in your home about the foods you serve, careful to guard them from disease-bearing Bacteria by correct refrigeration below 50 degrees from the moment they enter your home, because you know that unless perishable foods are protected from the heated atmosphere they quickly lose their freshness and may endanger health.

DOES your merchant safeguard the foods which you purchase by using Electric Refrigeration, or IS YOUR FOOD IN DANGER before it even reaches your home?

NEXT time you go shopping for food why not look around the store and see if you are getting this definite assurance of freshness. YOU'RE ENTITLED TO IT.

Calgary Power Company LIMITED

D. BUEHLER, Local Manager, Vulcan

Philco Radio! Philco Radio!

Put new life in the Old Radio, have your Tubes tested FREE.

I have just purchased the latest in Tube Testing equipment. A machine that you can read as well as anyone, therefore no guesswork as to the value of a tube. We can test any tube on the market.

See and hear the new Philco's on display at Radio Headquarters.

"OUR RADIO DEALER"

Philco Radio G. L. DEPUE Philco Radio

Sam Fong Cafe

Where Better Meals are served at Popular Prices

A Trifle will Convince You

We serve the famous Velvet Ice Cream



Champion Lodge
A. F. & A. M.
G. R. A.

Meets second Thurs
Visiting brothers
welcome.

HARRY E. SMITH,
W. M.
G. L. DEPUE,
Secretary.

HERBERT J. MABER
SOLICITOR, BARRISTER, NOTARY
VULCAN

At U. S. Alexander's office
every Thursday

Dr. H. NEWTON HEAL
DENTAL SURGEON

In Champion Thursday
and Friday.

All are welcome.

Judgment Given Plaintiff In Damage Action

Judgment for the plaintiff in the case of Dr. Heal of Vulcan, vs. Lee Duck, dry cleaner of Lethbridge, has been rendered by Judge Jackson, with the plaintiff allowed \$1000 in pairs of car \$135 in general and other bills and general damages \$50, with costs under rule 27.

The case was one for damages following a collision between the cars of Dr. Heal and Lee Duck on a gravelled highway No. 23, about four and a half miles south of Champion. The evidence, well the judgment, showed negligence on the part of the defendant, the headlights of his car were unduly strong while the plaintiff took all the necessary precautions in dimming his lights. The plaintiff apparently did not have time to stop his car or to avert to one side owing to the suddenness of the collision.

Fined for Blocking Highway

At Strathmore on October 13, 1934, A. Fofino of Moyleigh, Alberta, was convicted and fined \$38.50 or 10 days in jail, for unlawfully obstructing the highway and not allowing free passage of other motor vehicles driven by Dr. H. N. Heal of Vulcan, Alberta. In summing up the evidence the magistrate said that he did not find Dr. Heal in any way guilty of negligence in his driving and if the other man had not parked as it was i.e. in the centre of the highway, there would have been no accident, so he could only find the accused guilty.

Art. Ulrich was a Calgary visitor this week.

Miss Rachel Crans of Calgary was a week end visitor in town.

Mr. and Mrs. N. M. St. Peter and family of Milne were Cham pion visitors on Sunday.

Dr. Heal, dentist, of Vulcan, Alberta, was given judgment in District Court at Lethbridge, Alberta, against Lee Duck, laundromat of Lethbridge for the sum of \$225 plus the costs of the action.

Tulip Bulbs 7 colors, including Cherry, Red, Rich Yellow, Darwin quality. 75¢ a dozen at Campbell's.

H. E. Gill, and daughter Flora, Miss Mary Sisson and Miss Ada Williamson spent Thursday in Calgary.

Good old Apple Cider, sweet as a nut now. Kick of a mullet later—at Campbell's.

Tulip Bulbs 7 colors, including Cherry, Red, Rich Yellow, Darwin quality. 75¢ a dozen at Campbell's.

Mr. and Mrs. D. D. Farmer attended the Webber-Hiniker nuptials held in Nanton last week.

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Lessons Of The Depression

Perhaps the wish is father to the thought but it is quite evident that, in steadily increasing degree, people are expressing the view that the depression which has hung over the world like a fog for the past five years is lifting, slowly perhaps but nevertheless surely, and that gleams of sunlight are appearing through for the encouragement of mankind and the restoration of confidence.

In support of this view statistics are quoted of increased business, rising prices, more employment, increased revenues for the railways, rising national revenues. Betterments of this kind are noted, not in one but in many countries, and from many quarters come reports that there is a growing tendency on the part of people with money to invest to again proceed to do so.

Whether this more optimistic viewpoint is justified we are not in a position to say, and it is just possible that the statistical betterment noted is the result of the injection of money into the economy by the government of the United States, rather than the outcome of a natural and more substantial improvement in conditions. Whatever may be the underlying cause of this slowly returning confidence, it is undeniable that it exists, and people believe that the tide waters which have been running so strongly in an adverse direction for so long have passed the peak and are now beginning to flow in an opposite and more favorable direction.

Concerning this the Minister of the West, Mr. Canada that, while such betterments may be seen in other parts of the country and the world, there can be no marked improvement throughout this section of the Dominion until it is blessed with more favorable and normal climatic conditions, continuing so long as our agricultural and industrial conditions for the inhabitants there have improved. This has not been the curse of the vast majority of Western people. They have worked long and arduous hours, 365 days in the year, but Nature in an unkind mood for some years past has denied to our working farmers any profitable return from their labor; in fact, in thousands of cases no return at all. Losses have been added to losses, and when it has been necessary to turn thousands of our people out of employment because there was no work to be had, such climatic conditions will not permanently continue.

Possibly one of the best indications that the depression is passing is that people are beginning to take note of the lessons which it has taught. Some of these are of a rather material and practical kind. For instance, and during a certain short period, the average man has had to limit his activities from year to year, and, as nearly as possible, balance production with consumption, there is a growing recognition of the wisdom displayed in Egypt in the days of the Pharaohs when under the guidance of Joseph they laid by and accumulated reserves in the years of plenty to carry them through the years of dearth. It is natural that we are coming to be as a nation in the West, Canada must do the same.

But above and beyond the material lessons taught by the depression, lessons, it is to be hoped, that have been well learned by many—there are moral, ethical, spiritual lessons, the importance and significance of which will, we hope, be realized, leaving a lasting impression on the mind and in his activities from year to year, and, as nearly as possible, balance production with consumption, there is a growing recognition of the wisdom displayed in Egypt in the days of the Pharaohs when under the guidance of Joseph they laid by and accumulated reserves in the years of plenty to carry them through the years of dearth. It is natural that we are coming to be as a nation in the West, Canada must do the same.

It never knew how good he was until he got his first licking. Many of us have taken a pretty severe licking in different ways during the past five years. It sometimes does a man good to be thoroughly flogged. It may call up reserves of energy that he never realized were his. And this seems to be, though not the intent of the depression, definitely bringing out the strength of character of most women, or the lack of it. Seemingly strong men have gone down and gone under; others have displayed an initiative and developed traits of character and strength which even they did not know they possessed.

Assuming that the fog of the depression is lifting, and that we are again shown the light of more prosperous times, now is a good time to take stock of what the depression has taught us, and to let us as individuals and as a nation. If we correctly size ourselves up as individuals, and profit by our inventory of ourselves, the nation will be better, stronger, more enduring. Thus, then, is a time for realistic balance sheets, balance sheets of character, of habits, of motives, as well as, and even more, important in the final analysis than balance sheets of money, stocks, bonds and chattels.

"I have just taken a real inventory," said a man who has had his fill share of bad business breaks. "I've thrown out a lot of stuff I used to carry as assets. For instance, I carried on my payroll a lot of useless luxuries, and when I couldn't manage the upkeep any longer, I let them go. Then I found out that I was standing in front of people that really were friends. I'd been spending time on people that didn't mean a thing to me, and neglecting those who did. Now I see a few special people often, and have a better time with them. I think on the whole, I've come through the depression pretty well. The cash value of my estate has shrunk considerably, but that's balanced by a big increase in what my net worth is greater. There's a good side to going broke."

How many people have been wasting time, money and energy upon things that really do not count, and neglecting those that are worthwhile and make life what it ought to be and was intended by an all-wise Creator to be.

Has the depression taught you who reads this any lessons? Are you a better man or woman because of the depression, or have you revealed weaknesses of character and slipped? Are you now more determined to profit by the lessons learned. If so, with all its wretched difficulties and even sufferings, the depression may be turned to good account. It's up to you.

The number of live cattle shipped in to the United Kingdom up to September 13, 1933, was 60,000,000 tons of herring annually, as compared with 56,229 head during the corresponding period of 1932.

The Polish government uses 60,000,000 tons of herring annually.

All antiquated vessels in Italy are being scrapped.

Diarrhoea, Dysentery, Colic Cramps and Stomach Pains

Prompt treatment with Dr. Fowler's Extract of Wild Strawberry in such cases relieves the pains, checks the looseness of the bowels, and thus drives away the intestinal gripes, and oftentimes the collapse associated with attacks of this kind.

It does this by checking the ten and irritant-acting effects of the stomach, and in this way the weak system, thus making it a remedy for the treatment of bowel complaints of both young and old.

On the market for 88 years—you do not experiment when you use it.

Put up only by The T. Milburn Co., Ltd., Toronto, Ont.

Walked Seven Hundred Miles

Indiana Farmer Accompanied By Wife And Two Children

Governor Ashley Cooper of the Hudson's Bay Company in his visit to Winnipeg from the north said: "One of the most remarkable things on board our ship was an Indian interpreter from the post at Fort MacKenzie, Labrador. In the early part of the year, he had walked from there to a seaport on the St. Lawrence River, 700 miles by the route he took. This he accomplished in 70 days in the depth of winter, accompanied by his wife and two small children. It was a very remarkable journey, though he seemed to regard it as no account."

THIS IS THE WAY TO HAPPINESS

There's nothing—absolutely nothing—to take the place of perfect health as a guarantee of happiness. There's nothing to offer any man to get him to turn to or turn to that famous tonic Winawin.

Winawin is not a drug. It is simply the result of the unique and valuable properties of the 212 lbs. of grapes which go to every bottle, the result of the natural and naturalized beef and guaranteed vitamin milk extracts.

Winawin's first glass of Winawin

will give new vigour, strength

and energy. Make more friends.

In a few days you will have forgotten

the world. You will go through

the most strenuous day at the top of

Twenty thousand doctors have recom-

mended Winawin for nervous and

weak conditions all round.

Start taking—and keep

drinking Winawin.

See your druggist.

Glacières Move Backwards

Unusual Happening in Switzerland Explained By Scientists

No fewer than 81 of 100 glaciers in Switzerland which have been under observation by the Society of Natural Sciences are reported to be moving backwards. Of the remainder, 18 are standing still and 11 are moving forward.

It is the first time that the 81 glaciers

are moving backwards, and the 18

are moving forward.

Glacières Move Backwards

Canadians are visiting the League of Nations to demand

world peace.

Everyone knows this is true

because of the humanitarian outlook

of the League of Nations.

Everyone knows that the

world outlook is strengthened for us

by two special considerations.

Firstly, our position as a member of the British Commonwealth would make it difficult for us to remain neutral in any

international conflict.

Secondly, our trade position

as a great exporting country makes it exceedingly important for us that

confidence, peace and financial stability

is restored throughout the world.

The League of Nations, in Canada

is making every effort to

keep the world in line.

Canada is a member of the League of Nations.

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THE TENDERFOOT

By
GEORGE B. RODNEY

Author of "The Coronado Trail", "The Canyon Trail", Etc.

SYNOPSIS

"You're going to be a lousy sheriff in plenty of trouble," the lawyer told Gedad Keene. "The 'Broken Spur' has been systematically looting the ranch, and the only person who can stop him, I'm drinking himself into ruin."

But Keene decided to go see what was in the broken spurs, and he found Gerald Keene, half owner of the Hour-Glass Ranch, but as Duro Stone, a wild wester in a Montgomery Ward wildwest outfit.

Dad Kane, desert rat and luckless prospector, had now joined Dulin and Dustin and Spud Goddard, owners of the Broken Spur ranch, who had grubbed out the last of his discovery of a rich gold mine, and were propping up the ore. He was Broken Spur men running bighoss cattle and prop- tests again.

(Now Go On With The Story)

CHAPTER III.—Continued

This time Spud Goddard's camp was as secret on any ranch in Seeo Valley as that Edith Carr, the red-headed, fiery-tempered daughter of the old owner of the Hour-glass, did exactly as she chose. So the father of the hour-glass was for a moment dominated even the stout old man whom most men feared. Edith was not red-headed for nothing and Dustin had discovered it to be his sorrow. When he was Spud Goddard's boy he had bought up the hour-glass that gave them title to the Broken Spur, he had vaguely noted the red-headed unformed schoolgirl who occasionally

went to the infrequent Valley dances. Then five years passed: she became a woman, when her eyes were opened. She was coming out of the office in Boco and he, about to enter, stood as though paralyzed at sight of her. Her gray eyes stared him unmercifully and her bright red hair was a flaming shambles. She was a bucking-tom in the corral and broke his leg in two places. The break healed imperfectly. It had to be rebroken twice and the pain and the irritation overcame a cripple when every man was urgently needed to help in the dance and Edith's mother was laid away in the little burying-ground under the great alamos of cottonwoods.

It was time to day to do something gallantly to stop that solitary drinking. She saw her father go into his office after supper; she sat the door close and she knew only too well what was taking place behind that closed door.

Then she sat down on a chair, each time she was repelled and the door was locked. Sick at heart, for she knew what the trouble was, she fled to old Frank Crewe, the foreman.

"There is no way to make him stop," she sobbed. "Oh, Frank! You know what it means! He will be stopped with any one will be not a 'squa man'!"

That was all. Dustin, the big man of the Broken Spur, dropped back

in his chair, his eyes closed, his head in his hands. He was a broken man, a broken heart, a broken life, a broken man.

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PARADOX OF LIFESociety Geared for Mass Production,
Not Number of Dollars But Who
Receives Them

(By Philip F. LaFollette)

Until and unless the basic cause of the economic crisis is removed, Western civilization will continue to move toward disintegration. During the World War millions of men were withdrawn from farm, factory, transportation and shop. The western world had to supply them with the enormous quantities of goods they required, and the demand thus put upon our production and transportation system was met by the introduction of new, and the speeding up of existing machines on the farm and in the factory.

When the end of the World War suddenly stopped the extraordinary demand for agricultural and industrial products, we could either have immediately and simultaneously enable people in peace-times to use and consume the expanded productivity, or junked the war-time expansion of farm and factory to allow the system and the people to return to the standard of 1914. We did neither. Instead, we embarked on policies which widened the breach between ability to produce and the capacity to produce.

Today the basic maladjustment of our economic machinery continues to grow worse. In a machine age the important balance is between capacity to produce and ability to consume. When the war-time expansion of the latter, it produced unemployment in industry, and the equivalent in agriculture, namely, less-than-cost-of-production farming. The two factors largely responsible for our inability to see clearly the way out, and for leading us continually in the wrong direction, are fictitious farm and factory surpluses, and our system of credit finance.

A cursory glance at agriculture or industry alone gives a picture of apparent over-production. In proportion to capacity to produce, the markets have shrunk. But diminishing markets may be caused by either inability or unwillingness to buy. There are millions of people who want and need the produce of the farm and factory but who have not the financial means. Both agriculture and industry have large stocks of goods which cannot be sold at a profit. These goods are labeled "surplus", but there is a vast difference between goods which cannot be consumed, and goods which consumers want but cannot buy. The markets have shrunk from lack of purchasing power, not from saturation.

The tragedy of want in the midst of plenty cannot be improved by limiting or destroying production. The consumer cannot buy milk, butter, meat, and other farm products in adequate quantities at present prices, he can only buy less if the price is increased. Since 1919 the world's total consumption, compared with the capacity to produce, has continually decreased.

The farmer, however, cannot meet the situation by attempting to manufacture more goods in the hope that the increased sales at the lower price would maintain his income. The result is an increase in the capacity to produce, more unemployment, and diminishing ability to buy.

Our economy is geared for mass

Last Days! Last Days!

Our Fourth Annual Sale Will Close Saturday, October 27th. Take advantage of the bargains offered. Quantity's are limited. Early buyers have the advantage.

YOUR LAST CHANCE

| | |
|---|--------|
| Boys Dress Suits, to fit 6 to 14 years, each..... | \$5.95 |
| Boys Pure Wool Pullover Sweaters, in V neck style or buttoned many colors, each..... | \$1.19 |
| Boys Flannel Shirts, in dark colors, each..... | 49c |
| Boys 2 Buckle Overshoes, sizes 1 to 5, per pair..... | \$2.15 |
| Men's Dress Hats, latest styles in Light Grey or Fawn, all sizes | \$1.95 |
| Men's extra Heavy Wool Sweaters, Jumbo Knit built large and roomy, Black, each..... | \$2.99 |
| Men's Grey or Heather Flannel Shirts, sizes 14 to 17, medium weight and cut large, each..... | 89c |
| Men's Storm Rubbers, sizes 6 to 12, per pair..... | 95c |
| Men's Dress Caps, new styles, all sizes, each..... | 79c |
| Men's Pure Wool Socks, Grey or Fawn, 3 pairs..... | 95c |
| Men's Pullover all Wool Sweaters, several styles, each | \$1.95 |

McCullough Bros.



United Church Banquet

The United church is sponsoring a banquet on Thursday Oct. 26th at 7:30 P.M. in the hall. There will be a short program and speeches with Dr. Ridout of Toronto as the principal speaker. The admission will be 40¢.

Following the banquet at 8:15, Dr. Ridout will give an illustrated lecture in the hall on "Twelve hundred miles along the Pacific Coast." A collection will be taken to defray Dr. Ridout's expenses.

FREE COURSES IN AGRICULTURE
FOR STUDENTS OVER 16 YEARS

In an advertisement appearing in this paper last week, it was incorrectly announced that the courses in Agriculture and Home Economics would be given at the Olds and Vermilion Schools of Agriculture to boys and girls under sixteen years of age. Obviously this should have read OVER sixteen years of age.

NOTICE TO CREDITORS
AND CLAIMANTS

IN THE ESTATE of Manly Ransom Matlock, late of Champion, in the Province of Alberta, Farmer, deceased:

NOTICE IS HEREBY GIVEN that all debts and claims of the estate of Manly Ransom Matlock, deceased, who died on the 13th day of April, 1933, are referred to send to the undersigned Executrix of his will by the 22nd day of November, 1934, a full statement of all debts and claims and any debts and claims held by them, and after that date the Executrix will distribute the assets of the deceased among the parties entitled thereto, having regard only to the value of the assets held by them, if any, and not to the knowledge, if any, of the Executrix.

DATED at Vulcan, Alberta, this 26th day of September A.D., 1934.

W. J. STACK*, Barrister, Vulcan,

Solicitor for Nancy Jane Matlock and George Albert Matlock, the Executrix.

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